LONDON'S GLOBAL UNIVERSITY

PUBLISHING MA / 2019/20 ENTRY

www.ucl.ac.uk/graduate/
This MA prepares you for a career in the challenging world of publishing. Taught by experts and practitioners and with masterclasses from industry leaders, the programme of study includes the knowledge, skills and understanding you need to become a successful publisher.

**Degree summary**

The programme equips students with both a practical insight into how this complex industry functions and a range of transferable skills. These include training in editorial, sales and marketing skills, publishing business plans and their successful delivery, contract negotiation and copyright management, production processes, digital contexts, innovation and entrepreneurship.

- The Publishing MA aims to cover the entire spread of publishing disciplines, from fiction and trade to professional, academic, scholarly and educational.
- Teaching staff possess a wide range of book trade experience and networks of contacts across all fields in the UK and internationally. Their research has helped shape how publishers have developed practices, and made an impact on the discipline as a field of academic study.
- In addition, leading publishers, literary agents, authors, legal experts, booksellers and electronic authorities visit to give lectures and presentations. Students benefit from masterclasses from industry leaders on current and controversial issues and field visits to retailers, publishers and libraries.

The programme is delivered through lectures and seminars, with an emphasis on practical skills and exercises based on real-world and team working. Assessment is through essays, presentations, reports, one unseen examination, and the dissertation.

**Degree structure**

Mode: Full-time: 1 year; Part-time: 2 years; Flexible: up to 5 years
Location: London, Bloomsbury

Students undertake modules to the value of 180 credits. The programme consists of five core modules (120 credits), three optional modules (30 credits), and a dissertation (60 credits).

A Postgraduate Diploma (120 credits, full-time nine months or flexible study 2-5 years) is offered.

Please note that the list of modules given here is indicative. This information is published a long time in advance of enrolment and module content and availability is subject to change.

**COMPULSORY MODULES**
- Author Management
- Publishing Contexts
- Business Management in Book Publishing
- Publishing Skills
- Sales, Marketing and Promotion

**OPTIONAL MODULES**
- Academic and Journals Publishing
- Illustration and Publishing
- Book Production
- Children’s Publishing
- Ethics in Publishing
- Booksellers and Bookselling

**DISSERTATION/REPORT**
- All MA students undertake an independent research project which culminates in a dissertation of 12,000 words.

Students may organise their own placements with the approval of staff. Staff will also assist students with applications and writing CVs and covering letters.
Your career
At the end of the programme you will be a professional publisher ready to launch your career with a qualification from a university that the industry recognises and values.

Employability
UCL’s MA in Publishing aims to help train leaders in the industry. We employ a rigorous applications process to ensure we recruit the very best potential publishers, and professional behaviour is at the heart of everything we do. This is an intensive programme, which provides access to the publishing industry throughout its duration, and we work with each student to give them the best support for their individual professional development. As a result, our graduates are sought-after recruits. Recent job successes have been at Bloomsbury Digital, Sage, and Penguin.
Entry requirements
A minimum of a second-class Bachelor's degree from a UK university or an overseas qualification of an equivalent standard.

English language proficiency level
If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Advanced.
Information about the evidence required, acceptable qualifications and test providers is provided at: www.ucl.ac.uk/graduate/english-requirements

Your application
Students are advised to apply as early as possible due to competition for places. Those applying for scholarship funding (particularly overseas applicants) should take note of application deadlines.

When we assess your application we would like to learn:

// why you want to study Publishing at graduate level
// why you want to study Publishing at UCL
// what particularly attracts you to this programme
// how your academic and professional background meets the demands of this programme
// where you would like to go professionally and/or academically with your degree

There is an application processing fee for this programme of £75 for online applications and £100 for paper applications. Further information can be found at: www.ucl.ac.uk/prospective-students/graduate/taught/application.

FEES AND FUNDING 2019/20 ENTRY

// UK: £9,860 (FT), £4,930 (PT)
// EU: £9,860 (FT), £4,930 (PT)
// Overseas: £21,220 (FT), £10,720 (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Students website.

Fees for flexible, modular study are charged pro-rata to the appropriate full-time Master's fee taken in an academic session.

For more details on the scholarships we offer please visit: UCL Publishing Centre.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE
All applicants: 24 May 2019
Details on how to apply are available on the website at: www.ucl.ac.uk/graduate/apply

CONTACT
Mr Ian Evans
Email: ian.evans@ucl.ac.uk
Telephone: +44 (0)20 7679 7204

EU referendum
For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to www.ucl.ac.uk/brexit