INNOVATION, PUBLIC POLICY AND PUBLIC VALUE
MPA / 2019/20 ENTRY

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Innovation, Public Policy and Public Value MPA /

The Innovation, Public Policy and Public Value MPA teaches the competencies, capabilities and leadership skills needed for purpose-driven organisations - in public, private and civil sectors - to confront the grand challenges of the 21st century.

**Degree summary**

As a graduate of the programme, you will help organisations refocus themselves to become mission-led, driven by public purpose, and able to welcome and manage the explorative and risk-taking processes that structural change, innovation and socio-economic transformation require. Key to this process is a rethinking of public and societal value: how to create it, how to nurture it (within organisations) and how to evaluate it.

Tackling grand challenges, ranging from climate change to health care for aging populations, requires organisations to be fully equipped to co-create markets together and to understand the opportunities for technological, organisational and social innovations. Our MPA programme provides a state of the art curriculum and policy toolkit for shaping this dynamic world.

Studying this globally unique programme, you will gather an in-depth understanding of the economics of innovation, technological, social and institutional innovations, and cutting-edge thinking around public administration and governance, strategic design and digital transformation. A cross-cutting theme throughout the programme is new economic thinking needed for tackling key 21st century challenges.

You will help organisations overcome the following challenges: how can we create and articulate a sense of shared public purpose; how can we manage complex accountabilities and relationships with multiple stakeholders; how can we lead long-term change in organisations and systems; and how to mobilise people within and outside organisation to engage with the need for change.

The programme is delivered through lectures and seminars; the assessment is based on personal and group presentations, reports, papers, and examinations.

**Degree structure**

Mode: Full-time: 1 year; Part-time: 2 years; Flexible: up to 5 years
Location: London, Bloomsbury
Full-time students study for 37.5 hours per week during term time. Typically, lectures and seminars occur on two days per week. Flexible students normally attend half this amount.

Students undertake modules to the value of 180 credits The programme is divided over three terms in one academic year, with four compulsory (90 credits) and two optional taught modules (30 credits) plus a final project (60 credits).

Please note that the list of modules given here is indicative. This information is published a long time in advance of enrolment and module content and availability is subject to change.

**COMPULSORY MODULES**

- Public Value and Public Purpose (30 credits)
- Grand Challenges and Systems Change (30 credits)
- Creative Bureaucracies (15 credits)
- Transformation by Design (15 credits)

**OPTIONAL MODULES**

Up to 30 credits drawn from the following:

- Contemporary Political Philosophy II: Social Justice and Equality (15 credits) [Term 2]
- Democracy and Accountability: Holding Power to Account (15 credits) [Term 2]
- Urban Innovation and Policy (15 credits) [Term 2]
- Development, Technology and Innovation Policy (15 credits) [Term 2]
- Smart Cities: Context, Policy & Government (15 credits) [Term 2]
- Social Diversity, Inequality and Poverty (30 credits) [Terms 1 and 2]

**DISSERTATION/REPORT**

The MPA culminates in individual project work (60 credits). The project is a written work (8000-10000 words) of substantial analysis of a management, policy or program problem for an external organisation (typically a public organisation). The project is prepared either in consultation with or during placement in an external organisation and an academic supervisor in the Institute for Innovation and Public Purpose.

For the final project, students have the option to go on an 8-10 week placement organised by the Institute for Innovation and Public Purpose.
Your career

The programme is aimed at teaching the competencies, capabilities and leadership skills needed for purpose-driven organisations in all sectors – public, private and civil organisations.

Employability

Graduates from the MPA will possess a unique skill set in public policy, organisational and institutional innovation, new models of innovation policy (mission-oriented innovation), and strategic design and digital transformation of public services. Many public sector organisations, policy think tanks and other policy analysis organisations, NGOs and increasingly also large private organisations are looking for employees who are well versed and skilled in new ways of justifying, evaluating and implementing public policies. Graduates will have strong analytical and leadership skills.
Entry requirements

UK Bachelor's degree in an appropriate Arts and Humanities, Social Science and Economics, and Engineering subjects awarded with First or Upper Second-class Honours (2:1), or an overseas qualification of an equivalent standard.

English language proficiency level

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Standard.

Information about the evidence required, acceptable qualifications and test providers is provided at: www.ucl.ac.uk/graduate/english-requirements

Your application

There is an application processing fee for this programme of £75 for online applications and £100 for paper applications. Further information can be found at: www.ucl.ac.uk/prospective-students/graduate/taught/application.

FEES AND FUNDING 2019/20 ENTRY

// UK: £18,240 (FT), £9,570 (PT)
// EU: £18,240 (FT), £9,570 (PT)
// Overseas: £25,610 (FT), £12,750 (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Students website.

Fees for flexible, modular study are charged pro-rata to the appropriate full-time Master's fee taken in an academic session.

UCL offers a range of financial awards aimed at assisting both prospective and current students with their studies.

Any additional funding available from the Institute for Innovation and Public Purpose and the Built Environment Faculty Office are advertised on the respective websites.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE

All applicants: 26 July 2019

Details on how to apply are available on the website at: www.ucl.ac.uk/graduate/apply

CONTACT

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EU referendum

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to www.ucl.ac.uk/brexit