ENTREPRENEURSHIP MSc / 2019/20 ENTRY

www.ucl.ac.uk/graduate/
The Entrepreneurship MSc is designed for students who intend to start and run high-impact, innovative businesses. UCL's networks provide access to London's thriving entrepreneurship scene, a possible founding team and investor finance for a new business.

**Degree summary**

Students learn the necessary skills to build and scale a successful business. This includes how to develop ideas, build prototypes, and understand what customers truly want. Students learn about finance/funding, marketing, team building and all the key issues facing rapidly scaling enterprises. The focus of the teaching and student experience is around hands-on learning and entrepreneurial activity.

- The 2018 rankings from the Complete University Guide place UCL School of Management 3rd in the UK for Business and Management Studies. The school offers unique research and education programmes with a focus on entrepreneurship, management, innovation, and operations research.

- Entrepreneurship MSc students have access to world-class technical expertise and resources within a structured framework of support and formal business education, backed up with strong links to UCL Innovation and Enterprise.

- Postgraduate education at the UCL School of Management is primarily delivered from Canary Wharf, the heart of the new financial district of London. Additional teaching takes place at the Bloomsbury campus, a district famous for its cultural and educational institutions.

The programme is delivered through a combination of lectures, seminars, and class discussion. Students are given the opportunity to attend weekly lectures given by leading global entrepreneurs and venture capitalists. Assessment is through coursework, presentations, examinations, and the dissertation.

**Degree structure**

Mode: Full-time: 1 year; Part-time: 2 years
Location: London, Canary Wharf

Students undertake modules to the value of 180 credits. The programme consists of seven core modules (105 credits), one optional module (15 credits), and a research dissertation (60 credits).

Please note that the list of modules given here is indicative. This information is published a long time in advance of enrolment and module content and availability is subject to change.

### COMPULSORY MODULES

- Building High Impact Ventures
- Customer Development and Lean Startup
- Entrepreneurial Finance
- Entrepreneurial Marketing
- Product Development and Prototyping
- Strategic Management of Entrepreneurial Ventures
- Managing The Growing Firm

### OPTIONAL MODULES

Students choose one of the following modules (please note that from the 2019/20 academic year, this programme will no longer offer the 'healthcare' pathway):

- Fintech Entrepreneurship
- Retail and Consumer Entrepreneurship
- Technology Entrepreneurship

### DISSERTATION/REPORT

All students undertake a dissertation research project of 10,000 to 15,000 words in length. The dissertation topic is chosen by the student and typically relates to their start-up idea. It is, however, possible to research alternative commercial issues and opportunities. All students have an academic supervisor from the Entrepreneurship MSc teaching team to guide them throughout the process.
Your career

Former Entrepreneurship MSc students have gone on to create a diverse range of start-up companies such as Double Dutch Drinks. For recent news of Entrepreneurship MSc alumni activity visit UCL School of Management website.
Entry requirements

A minimum of an upper second-class Bachelor’s degree from a UK university or an overseas qualification of an equivalent standard. Together with the academic requirements, applicants normally must have a demonstrable interest in pursuing an entrepreneurial venture or career and must have undertaken entrepreneurial activities, and not simply aspire to entrepreneurship.

Applicants must ideally have in excess of two years’ work experience. Under certain circumstances, candidates with an exceptional entrepreneurial background, but not meeting the above criteria, will be considered.

Your personal statement is your opportunity to explain your reasons for applying to study this particular MSc programme and how you hope to develop your future career as an entrepreneur with reference to the compulsory modules we offer. This programme requires that applicants have clear entrepreneurial ambitions, so you need to provide evidence of having begun to pursue these.

English language proficiency level

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Good.

Information about the evidence required, acceptable qualifications and test providers is provided at: www.ucl.ac.uk/graduate/english-requirements

Your application

Students are advised to apply as early as possible due to competition for places. Those applying for scholarship funding (particularly overseas applicants) should take note of application deadlines.

Together with essential academic requirements, the personal statement is your opportunity to explain your reasons for applying to study this particular MSc programme. The programme requires that applicants have clear entrepreneurial ambitions, so you need to provide evidence of having begun to pursue these. In assessing your application, we also require you to clearly demonstrate why you want to study Entrepreneurship at UCL and how you hope to develop your future career as an entrepreneur with reference to the core modules we offer.

There is an application processing fee for this programme of £75 for online applications and £100 for paper applications. Further information can be found at: www.ucl.ac.uk/prospective-students/graduate/taught/application.

FEES AND FUNDING 2019/20 ENTRY

// UK: £14,960 (FT), £7,480 (PT)
// EU: £14,960 (FT), £7,480 (PT)
// Overseas: £29,220 (FT), £14,610 (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Students website.

All full time students are required to pay a fee deposit of £2,000 for this programme. All part-time students are required to pay a fee deposit of £1,000.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE

All applicants: 14 June 2019

Details on how to apply are available on the website at: www.ucl.ac.uk/graduate/apply

CONTACT

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EU referendum

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to www.ucl.ac.uk/brexit