The Education pathway of the Digital Media MA explores education in its broadest sense: in school, beyond school, in formal and informal settings, in museums and galleries, in virtual spaces, in games, in communities on and offline, in the everyday use of digital media. In the digital age, the ability to understand and work creatively with digital media in all these forms is a key issue.

Degree summary

Students will learn concepts of digital media, media literacy, creativity, and popular culture, and how these are used by media educators in global contexts. They will critically engage with and creatively produce cultural forms such as film, animation, games and social media, working in the UCL Future Media Lab and with the British Film Institute.

The programme is one the longest-established Media MAs in the UK. It is based at the UCL Knowledge Lab, a leading interdisciplinary centre whose mission is to understand and develop digital technologies to support and transform education and beyond. Based on research evidence, the Knowledge Lab devises new pedagogies, designs and implements innovative digital media and smart technologies for teaching and learning, and informs policymakers and educational stakeholders.

The programme team belongs to the DARE research centre (www.darecollaborative.net), a research collaboration with the British Film Institute. With an international reputation in media literacy research, we offer students a chance to learn from direct research experience.

Students will have access to computer suites, performance space and sound recording facilities.

Teaching is delivered by face-to-face lectures and seminars, and practical workshops combined with online-learning support. Students are assessed by coursework assignments of up to 5,000 words, plus practical or portfolio work for some modules. Practical workshops will take place in the new Future Media studio at the UCL Knowledge Lab.

Degree structure

Mode: Full-time: 1 year; Part-time: 2 years; Flexible: up to 5 years
Location: London, Bloomsbury

Students undertake modules to the value of 180 credits: two compulsory core modules, two optional modules, and a Dissertation or shorter Report. The degree includes two compulsory modules (30 credits each); two optional modules (30 credits each); a 20,000 word Dissertation (60 credits); or a 10,000 word Report (30 credits), allowing an additional 30 credit module. Elective modules are also available from the IOE’s English Education MA and Education and Technology MA subject to availability.

Please note that the list of modules given here is indicative. This information is published a long time in advance of enrolment and module content and availability is subject to change.

COMPULSORY MODULES

- The two compulsory modules are: Digital Media Theory and Digital Media Enquiry, addressing respectively, theories of the media in society and providing training in research methodologies including textual analysis and ethnographic practice.

- Digital Media Theory
- Digital Media Enquiry

OPTIONAL MODULES

- Moving Image Production: (30 credits) is co-taught with the British Film Institute and covers practice in film-making in education. Internet Cultures (30 credits) explores practice and theory in social media. Other modules in the MA Digital Media may be taken, subject to availability.

- Moving Image Production
- Internet Cultures: Theory and Practice
- Digital Sociology of Education

Visit the UCL Institute of Education website for more information, including module descriptions, which can be seen by clicking on the module title.

DISSERTATION/REPORT

- All students undertake a research project culminating in a 20,000 word Dissertation (60 credits) or a smaller study leading to a 10,000 word Report (30 credits). Both may be part practice based, with practical media production replacing half the word count.

A limited number of placements with the British Film Institute are offered, which will form the basis of the Dissertation research project for students who take up this option.
Your career

Graduates of this programme go on to a wide variety of careers in media education in colleges, primary and secondary schools, community settings, museums, libraries and galleries, and education-related media industries. They also work in NGOs, research organisations, and government departments. They are also well-placed to follow academic careers in educational research.

Employability

This route will equip students with skills, knowledge and understanding of media education and media literacy in the digital age. They will acquire practical skills in the making of digital texts and artefacts in film, games and social media. They will learn a range of methods in educational research, including ethnographic practice and qualitative analysis.
Entry requirements

A minimum of a second-class UK Bachelor’s degree in a relevant subject (e.g. media studies, cultural studies, art, education, digital media, interactive media, English. Applicants with a minimum of a second-class UK Bachelor’s degree in a non-relevant subject and at least one year’s experience within the fields of education, media and/or the cultural industries will also be considered.

English language proficiency level

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Good.

Information about the evidence required, acceptable qualifications and test providers is provided at: www.ucl.ac.uk/graduate/english-requirements

Your application

There is an application processing fee for this programme of £75 for online applications and £100 for paper applications. Further information can be found at: www.ucl.ac.uk/prospective-students/graduate/taught/application.

FEES AND FUNDING 2019/20 ENTRY

// UK: £10,440 (FT), £5,275 (PT)
// EU: £10,440 (FT), £5,275 (PT)
// Overseas: £21,790 (FT), £11,060 (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Students website.

Fees for flexible, modular study are charged pro-rata to the appropriate full-time Master’s fee taken in an academic session.

The degree aims to encourage teachers and under-represented groups interested in this area. To this end, ten bursaries are offered to UK applicants across the three routes of the programme, to the value of £5,000 for full-time study, £2,500 per year for part-time study, and pro-rata for flexible study. They will be evaluated by the programme team on the same criteria as all other applications, with the added requirement that the applicant is eligible to pay UK fees.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE

All applicants: 26 July 2019

Details on how to apply are available on the website at: www.ucl.ac.uk/graduate/apply

CONTACT

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EU referendum

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to www.ucl.ac.uk/brexit