BUSINESS ADMINISTRATION
MBA /
2019/20 ENTRY

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Business Administration MBA

The UCL-Peking University MBA, offered in Beijing, China and awarding a UCL qualification, brings together two world-leading universities at the heart of one of the world's largest and most dynamic economies. The MBA will build on students' professional experience and provide an advanced qualitative and quantitative understanding of organisations, their management, and the changing global context in which they operate.

Degree summary

Students will develop a knowledge and understanding of management and business through modules in accounting and finance, strategy, organisational behaviour and leadership, decision-making and analytics, marketing, and operations. Several modules also explore how business is impacted by technology and another module explores specific challenges and opportunities for companies in China. Optional modules focus on finance, entrepreneurship, marketing, and human resources.

The MBA combines the strengths of the UCL School of Management and the Peking University National School of Development.

Management practices are adapting to the ubiquity of technology and the UCL School of Management will help you develop the analytical skills necessary for an innovation-intensive world. The Peking University National School of Development, which hosts China’s foremost public policy experts, will give you a high-level view of managing companies in changing national and international policy contexts.

The MBA is taught at the Beijing International MBA (BiMBA) Business School of the National School of Development on the Peking University campus in Beijing, China. The MBA also includes one optional module on entrepreneurship taught at the UCL Canary Wharf campus in London over three weeks in the summer. You will be taught first-hand by entrepreneurs from the UCL community who have helped make London a global centre for innovation and creativity.

The programme is delivered through a combination of lectures, seminars, and project work. Assessment is through open-book and unseen written tests and examinations, individual and group coursework including presentations, reports, and essays, class participation, and the business research project.

Degree structure

Mode: Full-time: 16 months; Part-time: 28 months
Location: Peking University, Beijing, China; London (Canary Wharf) for optional module
Part-time students will usually attend during weekends on both Saturdays and Sundays.

Students undertake modules to the value of 210 credits. The programme consists of seven core modules (105 credits), three optional modules (45 credits), and a business research project (60 credits).

Please note that the list of modules given here is indicative. This information is published a long time in advance of enrolment and module content and availability is subject to change.

COMPULSORY MODULES
- The following seven core modules are required:
  - Accounting and Finance
  - Decision-making and Analytics
  - Economics and Business in China
  - Marketing
  - Organisational Behaviour and Leadership
  - Operations
  - Strategy
- Each core module is taught in two complementary parts that both relate to the overarching module theme.

OPTIONAL MODULES
- Students choose 60 credits of optional modules drawn from the following:
  - Contemporary Issues in International Finance
  - Consumer Behaviour and Digital Marketing
  - Cross-cultural Management and Negotiation
  - Entrepreneurship and Innovation in Europe
  - Chinese Entrepreneurship and the Global Context
- Each optional module is taught in two complementary parts, both relating to the overarching module theme.
- The optional module Entrepreneurship and Innovation in Europe is taught at the UCL Canary Wharf campus in London over three weeks in the summer.

BUSINESS RESEARCH PROJECT
- All students undertake a business research project that culminates in a business report or a business plan of a maximum of 12,000 words (60 credits). The research project should investigate a management or business issue and can be undertaken with a company.
Your career

Graduates of the MBA are likely to find employment as managers and leaders in global companies across all industries.

Employability

Graduates of the MBA will receive quantitative and analytical training to make an early and substantial individual contribution to their employers. Additional training in organisational behaviour and leadership and cross-cultural management and negotiation will enable graduates to add more value through effectively leading and managing others.

BiMBA Business School at the Peking University National School of Development offers you extensive career and professional development services to enhance your interpersonal skills and your employability in the Chinese job market.
Entry requirements

A minimum of a second-class Bachelor's degree from a UK university or an overseas qualification of an equivalent standard is required followed by at least three year’s full-time work experience. A GMAT or GRE, or equivalent standardised test set by UCL and the NSD is also required; a minimum GMAT score of 600 is recommended.

English language proficiency level

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Standard.

Information about the evidence required, acceptable qualifications and test providers is provided at: www.ucl.ac.uk/graduate/english-requirements

Your application

When we assess your application, we would like to learn:

- why you want to study for an MBA in China
- why you want to study for an MBA with UCL and Peking University
- how your academic and professional background meets the demands of this challenging programme
- where you would like to go professionally with your degree
- how you will contribute to the academic and student life of the MBA

Together with the essential academic requirements, the personal statement is your opportunity to demonstrate whether your reasons for applying to the MBA match what the MBA will deliver.

We seek students with an international perspective, a specific interest in China, and a desire to engage the technology and innovation that are transforming management and business.

There is an application processing fee for this programme of £75 for online applications and £100 for paper applications. Further information can be found at: www.ucl.ac.uk/prospective-students/graduate/taught/application.

FEES AND FUNDING 2019/20 ENTRY

- UK: £See Fees Note (FT), £See Fees Note (PT)
- EU: £See Fees Note (FT), £See Fees Note (PT)
- Overseas: £See Fees Note (FT), £See Fees Note (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Students website.

The fees for this programme are set in Chinese Yuan and payable to the Beijing International MBA at the Peking University National School of Development.

Information on additional funding and scholarships can be found in the UCL-Peking University MBA section of the BiMBA Business School website, which is hosted by the Peking University National School of Development.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE

All applicants: 26 July 2019

Details on how to apply are available on the website at: www.ucl.ac.uk/graduate/apply

CONTACT

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EU referendum

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to www.ucl.ac.uk/brexit