INFORMATION MANAGEMENT FOR BUSINESS MSci /
UCAS CODE: PN11
2018 ENTRY

www.ucl.ac.uk/prospectus/imb
In close conjunction with the largest and most well-known companies in the IT, banking and finance, consulting and consumer goods industries, we have created this four-year degree, with a unique balance of IT, management, and business, which specifically aims to ensure our graduates have the tools they need to excel in, and lead, the industries of the future.

**Key information**

**Programme starts**
September 2018

**Location**
London, Bloomsbury

**Degree benefits**

- Co-created with leading employers such as Accenture, British Airways, IBM, Morgan Stanley and Unilever, the BSc/MSci in Information Management for Business (IMB) is designed to meet the needs of students and employers, equipping them to respond to the challenges of digital business transformation.

- We aim to provide the highest quality management and technology education along with deep insights into managerial issues faced by technology-intensive organisations. You will gain an all-round knowledge of computer systems and how information is derived, managed and exploited for commercial benefit.

- IMB encourages you to develop an entrepreneurial mindset - seeing business challenges as opportunities and linking cutting-edge technology with innovative business practices to create and capture value.

- As a UCL School of Management student, you will benefit from a bespoke careers and employer engagement programme. IMB graduates go on to work with leading companies in the UK and internationally.

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**Research Excellence Framework (REF) 2014**

The Research Excellence Framework, or REF, is the system for assessing the quality of research in UK higher education institutions. The 2014 REF was carried out by the UK’s higher education funding bodies, and the results used to allocate research funding from 2015/16.

- 70% rated 4* ("world-leading") or 3* ("internationally excellent")

Learn more about the scope of UCL’s research, and browse case studies, on our Research Impact website.

**Accreditation**

The Tech Partnership ([www.thetechpartnership.com](http://www.thetechpartnership.com)) is the network of employers working to create skills for the UK’s digital economy.

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**Degree structure**

In each year of your degree you will take a number of individual modules, normally valued at 0.5 or 1.0 credits, adding up to a total of 4.0 credits for the year. Modules are assessed in the academic year in which they are taken. The balance of compulsory and optional modules varies from programme to programme and year to year. A 1.0 credit is considered equivalent to 15 credits in the European Credit Transfer System (ECTS).

The purpose of the first year is to provide you with the best possible grounding in information technology, leadership and management. This will serve as a foundation for the development of professional skills, knowledge, understanding and expertise throughout the rest of the programme.

The second year further develops core knowledge whilst allowing specialisation through choice of an elective option. In this way, you will be able to develop the skills and expertise most appropriate to your career aspirations. Choice of elective options is also a feature of years three and four.

Before the start of your third year you will be expected to identify a specific area for your project dissertation. This is normally undertaken in close collaboration with one or more employers in our network.

The fourth year allows for further study with advanced-level modules and a group/individual consulting project undertaken with an industrial partner.

### YEAR ONE

**Core or compulsory module(s)**

- Foundations of Management
- Information Systems
- Information Management for Business Intelligence
- Web Technologies, Users and Management
- IT Project Management
- Programming 1
- Communication and Behaviour in Organisations

**Optional modules**

- All first year modules are compulsory.

### YEAR TWO

**Core or compulsory module(s)**

- Business Analytics
- Programming 2
- Software Engineering
- Managerial Accounting for Decision Making
- Database Systems
- Business in the Digital World
- Business Research Methods

**Optional modules**

- You will select one module from a wide range of options.

### YEAR THREE

**Core or compulsory module(s)**

- Business in a Competitive Environment
- Business Strategy and Digitisation
- Interaction Design
- Managerial Decision Making

**Optional modules**

- You will select two modules from a wide range of options.
Data taken from the ‘Destinations of Leavers from Higher Education’ survey undertaken by HESA looking at the destinations of UK and EU students in the 2013-2015 graduating cohorts six months after graduation.

### FINAL YEAR

<table>
<thead>
<tr>
<th>Core or compulsory module(s)</th>
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<tbody>
<tr>
<td>Technology &amp; Digital Strategy</td>
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<tr>
<td>Financial Management</td>
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<tr>
<td>Organisational Behaviour</td>
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<tr>
<td>Decision and Risk Analysis</td>
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<tr>
<td>Leadership and Communication</td>
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<tr>
<td>Group and Individual Research and Consultancy Project</td>
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### Optional modules

- You will select one module from a wide range of options.

### Your learning

Teaching and learning is conducted through lectures, seminars, case studies and practicals and is supported by a substantial and ever-developing virtual learning environment. You will participate in business-focused workshops, industrial guest lectures and scenario-based challenges. Extensive background reading and independent research are required throughout the programme.

### Assessment

In order to progress from one year to the next you will need to pass all modules taken. These are examined through coursework and written examinations.

### Your career

The programme will provide you with many skills, including: a solid core in business, project management and team-working; greater depth and breadth in technical capacities; and a foundation in excellent leadership. You will develop the professional, personal and inter-personal skills to enable effective communication at all levels of an organisation.

From the first week of your studies our close contacts with employers will provide you with opportunities to work with leading companies.

First career destinations of recent graduates (2013-2015) of the Information Management for Business MSci at UCL include:

- Analyst, Deloitte
- Analyst, Deutsche Bank
- Technology Analyst, Credit Suisse
- Product Developer, BT
- Technical Solutions Specialist, IBM

### Your application

Application for admission should be made through UCAS (the Universities and Colleges Admissions Service). Applicants currently at school or college will be provided with advice on the process; however, applicants who have left school or who are based outside the United Kingdom may obtain information directly from UCAS.

We are looking for evidence of your interest in, understanding of and passion for the transformative effects of digital technologies in a business context. This may be demonstrated by paid or voluntary work experience, by examples of relevant project work carried out during your academic studies or through your articulation of the likely impacts of emerging technologies.

All successful applicants based in the UK will be invited to attend an offer-holder open day. This will provide an opportunity to find out more about the programme and meet some of the academic staff and current students.
Entry requirements

**A LEVELS**

**Grades**
AAA

**Subjects**
No specific subjects.

**GCSE**

English Language and Mathematics at grade C or 5. For UK-based students, a grade C or 5 or equivalent in a foreign language (other than Ancient Greek, Biblical Hebrew or Latin) is required. UCL provides opportunities to meet the foreign language requirement following enrolment, further details at: www.ucl.ac.uk/ug-reqs

**IB DIPLOMA**

**Points**
36 overall.

**Subjects**
A score of 18 points in three higher level subjects, with no score lower than 5.

**OTHER QUALIFICATIONS**

UCL considers a wide range of UK and international qualifications for entry into its undergraduate programmes. Full details are given at: www.ucl.ac.uk/otherquals

**UNDERGRADUATE PREPARATORY CERTIFICATES**

(International foundation courses)

The Undergraduate Preparatory Certificates (UPCs) are intensive one-year foundation courses for international students of high academic potential who are aiming to gain access to undergraduate degree programmes at UCL and other top UK universities.

Typical UPC students will be high achievers in a 12-year school system which does not meet the standard required for direct entry to UCL.

For more information see: www.ucl.ac.uk/upc.

**TUITION FEES**

The fees indicated are for undergraduate entry in the 2018/19 academic year. The UK/EU fees shown are for the first year of the programme at UCL only. The Overseas fees shown are the fees that will be charged to 2018/19 entrants for each year of study on the programme, unless otherwise indicated below.

\[\begin{align*}
\text{UK & EU: £9,250 (2018/19)} \\
\text{Overseas: £25,960 (2018/19)}
\end{align*}\]

Full details of UCL’s tuition fees, tuition fee policy and potential increases to fees can be found on the UCL Students website.

**FUNDING**

Various funding options are available, including student loans, scholarships and bursaries. UK students whose household income falls below a certain level may also be eligible for a non-repayable bursary or for certain scholarships. Please see the Fees and funding pages for more details.

**CONTACT**

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**EU referendum**

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to: www.ucl.ac.uk/eu-referendum

**Disclaimer**

This information is for guidance only. It should not be construed as advice nor relied upon and does not form part of any contract. For more information on UCL's degree programmes please see the UCL Undergraduate Prospectus at www.ucl.ac.uk/prospectus

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