INFORMATION MANAGEMENT FOR BUSINESS BSc / UCAS CODE: P1N1 2019 ENTRY
www.ucl.ac.uk/prospectus
Developed in close collaboration with some of the UK’s most well-known companies this pioneering programme offers a unique balance of IT, Management and Business skills to ensure that our graduates have the skills and expertise they need to thrive in the industries of the future.

### Key information

**Programme starts**
September 2019

**Location**
London, Bloomsbury

### Degree benefits

- Co-created with leading employers such as Accenture, British Airways, IBM, Morgan Stanley and Unilever, the BSc in Information Management for Business (IMB) is designed to respond to the needs of innovative employers, equipping students to respond to the challenges that lie beyond digital business transformation.

- We aim to provide the highest quality management and technology education - providing deep insights into managerial issues faced by technology-intensive organisations. You will gain an all-round knowledge of computing systems and how information is derived, managed and exploited for commercial benefit.

- IMB encourages you to develop an entrepreneurial mindset - seeing business challenges as opportunities - whilst linking cutting-edge technology with innovative business practices to create and capture value.

- As a UCL School of Management student, you will benefit from a bespoke careers and employer engagement programme. IMB graduates go on to work with leading companies in the UK and internationally.

### Degree structure

In each year of your degree you will take a number of individual modules, normally valued at 15 or 30 credits, adding up to a total of 120 credits for the year. Modules are assessed in the academic year in which they are taken. The balance of compulsory and optional modules varies from programme to programme and year to year. A 30-credit module is considered equivalent to 15 credits in the European Credit Transfer System (ECTS).

The purpose of the first year is to provide you with the best possible grounding in information technology, leadership and management. This will serve as a foundation for the development of professional skills, knowledge, understanding and expertise throughout the rest of the programme.

The second year further develops core knowledge whilst allowing specialisation through the choice of an elective module from a set of pathways options that reflect typical graduate destinations. In this way, you will be able to develop the skills and expertise most appropriate to your career aspirations.

Elective pathways continue into the third year through the choice of two additional elective modules.

Before the start of the final year you will be expected to identify a specific area for your extended project, which is often undertaken in close collaboration with one or more employers in our network. Project options range from more academically oriented dissertations, through consultancy-based projects to the exploration of new business opportunities in an enterprise project.

#### YEAR ONE

**Core or compulsory module(s)**

- Foundations of Management
- Information Systems
- Information Management for Business Intelligence
- Web Technologies, Users and Management
- IT Project Management
- Programming 1
- Communication and Behaviour in Organisations
- Consumer, Market & Industry Research

**Optional modules**

- All first year modules are compulsory.

#### YEAR TWO

**Core or compulsory module(s)**

- Business Analytics
- Programming 2
- Software Engineering
- Accounting for Decision Makers
- Database Systems
- Business in the Digital World
- Business Research Methods

**Optional modules**

- You will select one elective module from a wide range of pathways.

#### FINAL YEAR

**Core or compulsory module(s)**

- Business in a Competitive Environment
- Innovation Management
- Interaction Design
- Managerial Decision Making
- Extended Project

**Optional modules**

- You will select two modules from a wide range of options.
Your learning

Teaching and learning is conducted through lectures, seminars, case studies and practicals and is supported by a substantial and ever-developing virtual learning environment. You will participate in business-focused workshops, industrial guest lectures and scenario-based challenges. Extensive background reading and independent research are required throughout the programme.

Assessment

In order to progress from one year to the next you will need to pass all modules taken. These are examined through coursework and written examinations.

Your career

The programme will provide you with many skills, including: a solid core in business, project management and team-working; greater depth and breadth in technical capacities; and a foundation in excellent leadership. You will develop the professional, personal and inter-personal skills to enable effective communication at all levels of an organisation.

From the first week of your studies our close contacts with employers will provide you with opportunities to work with leading companies.

First career destinations of recent graduates (2013-2015) of this programme at UCL include:

- Technical Analyst, Credit Suisse
- Software Engineer, Cisco Systems
- Graduate Software Engineer, British Airways (BA)
- Graduate Trainee, JP Morgan
- Management Consultant, EY

Your application

Application for admission should be made through UCAS (the Universities and Colleges Admissions Service). Applicants currently at school or college will be provided with advice on the process; however, applicants who have left school or who are based outside the United Kingdom may obtain information directly from UCAS.

We are looking for evidence of your interest in, understanding of and passion for the formative effects of digital technologies in a business context. This may be demonstrated by paid or voluntary work experience, by examples of relevant project work carried out during your academic studies or through your articulation of the likely impacts of emerging technologies.

All successful applicants based in the UK will be invited to attend an offer-holder open day. This will provide an opportunity to find out more about the programme and meet some of the academic staff and current students.
Entry requirements

A LEVELS
Standard Offer: AAA. No specific subjects.
Contextual Offer: ABB. No specific subjects.

GCSE
English Language and Mathematics at grade C or 5. Mathematics at grade A or 7 required if not offered at A level. For UK-based students, a grade C or 5 or equivalent in a foreign language (other than Ancient Greek, Biblical Hebrew or Latin) is required. UCL provides opportunities to meet the foreign language requirement following enrolment, further details at: www.ucl.ac.uk/ug-requirements

IB DIPLOMA
Standard Offer: 38. A score of 18 points in three higher level subjects, with no score lower than 5.
Contextual Offer: 34. A score of 16 points in three higher level subjects, with no score lower than 5.

CONTEXTUAL OFFERS – ACCESS UCL SCHEME
As part of our commitment to increasing participation from underrepresented groups, students may be eligible for a contextual offer as part of the Access UCL scheme. For more information see www.ucl.ac.uk/prospectus

OTHER QUALIFICATIONS
UCL considers a wide range of UK and international qualifications for entry into its undergraduate programmes. Full details are given at: www.ucl.ac.uk/otherquals

UNDERGRADUATE PREPARATORY CERTIFICATES (International foundation courses)
UCL Undergraduate Preparatory Certificates (UPCs) are intensive one-year foundation courses for international students of high academic potential who are aiming to gain access to undergraduate degree programmes at UCL and other top UK universities.

Typical UPC students will be high achievers in a 12-year school system which does not meet the standard required for direct entry to UCL.

For more information see: www.ucl.ac.uk/upc.

TUITION FEES
The fees indicated are for undergraduate entry in the 2019/20 academic year. The UK/EU fees shown are for the first year of the programme at UCL only. Fees for future years may be subject to an inflationary increase. The Overseas fees shown are the fees that will be charged to 2019/20 entrants for each year of study on the programme, unless otherwise indicated below.

// UK & EU: £TBC (2019/20)
// Overseas: £TBC (2019/20)

Full details of UCL’s tuition fees, tuition fee policy and potential increases to fees can be found on the UCL Students website.

FUNDING
Various funding options are available, including student loans, scholarships and bursaries. UK students whose household income falls below a certain level may also be eligible for a non-repayable bursary or for certain scholarships. Please see the Fees and funding pages for more details.

CONTACT
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EU referendum
For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to: www.ucl.ac.uk/ucl-and-europe

Disclaimer
This information is for guidance only. It should not be construed as advice nor relied upon and does not form part of any contract. For more information on UCL’s degree programmes please see the UCL Undergraduate Prospectus at www.ucl.ac.uk/prospectus