INFORMATION MANAGEMENT FOR BUSINESS BSc / UCAS CODE: P1N1 2018 ENTRY

www.ucl.ac.uk/prospectus/imb
Information Management for Business BSc /

In close conjunction with the largest and most well-known companies in the IT, banking and finance, consulting and consumer goods industries, this exciting and pioneering programme offers a unique balance of IT, management and business designed to ensure that our graduates have the tools they need to excel in, and lead, the industries of the future.

Key information

Programme starts
September 2018

Location
London, Bloomsbury

Degree benefits

// Co-created with leading employers such as Accenture, British Airways, IBM, Morgan Stanley and Unilever, the BSc/MSci in Information Management for Business (IMB) is designed to meet the needs of students and employers, equipping them to respond to the challenges of digital business transformation.

// We aim to provide the highest quality management and technology education along with deep insights into managerial issues faced by technology-intensive organisations. You will gain an all-round knowledge of computer systems and how information is derived, managed and exploited for commercial benefit.

// IMB encourages you to develop an entrepreneurial mindset - seeing business challenges as opportunities and linking cutting-edge technology with innovative business practices to create and capture value.

// As a UCL School of Management student, you will benefit from a bespoke careers and employer engagement programme. IMB graduates go on to work with leading companies in the UK and internationally.

Research Excellence Framework (REF) 2014

The Research Excellence Framework, or REF, is the system for assessing the quality of research in UK higher education institutions. The 2014 REF was carried out by the UK’s higher education funding bodies, and the results used to allocate research funding from 2015/16.

// 70% rated 4* ("world-leading") or 3* ("internationally excellent")

Learn more about the scope of UCL’s research, and browse case studies, on our Research Impact website.

Accreditation

The Tech Partnership (www.thetechpartnership.com) is the network of employers working to create skills for the UK’s digital economy.

Degree structure

In each year of your degree you will take a number of individual modules, normally valued at 0.5 or 1.0 credits, adding up to a total of 4.0 credits for the year. Modules are assessed in the academic year in which they are taken. The balance of compulsory and optional modules varies from programme to programme and year to year. A 1.0 credit is considered equivalent to 15 credits in the European Credit Transfer System (ECTS).

The purpose of the first year is to provide you with the best possible grounding in information technology, leadership and management. This will serve as a foundation for the development of professional skills, knowledge, understanding and expertise throughout the rest of the programme.

The second year further develops core knowledge whilst allowing specialisation through choice of an elective option. In this way, you will be able to develop the skills and expertise most appropriate to your career aspirations. Choice of elective options is also a feature of year three.

Before the start of the final year you will be expected to identify a specific area for your project dissertation. This is normally undertaken in close collaboration with one or more employers in our network.

YEAR ONE

Core or compulsory module(s)

// Foundations of Management
Information Systems
Information Management for Business Intelligence
Web Technologies, Users and Management
IT Project Management
Programming 1
Communication and Behaviour in Organisations
Consumer, Market & Industry Research

Optional modules

// All first year modules are compulsory.

YEAR TWO

Core or compulsory module(s)

// Business Analytics
Programming 2
Software Engineering
Managerial Accounting for Decision Making
Database Systems
Business in the Digital World
Business Research Methods

Optional modules

// You will select one module from a wide range of options.

FINAL YEAR

Core or compulsory module(s)

// Business in a Competitive Environment
Business Strategy and Digitisation
Interaction Design
Managerial Decision Making
Dissertation

Optional modules

// You will select two modules from a wide range of options.
Your learning

Teaching and learning is conducted through lectures, seminars, case studies and practicals and is supported by a substantial and ever-developing virtual learning environment. You will participate in business-focused workshops, industrial guest lectures and scenario-based challenges. Extensive background reading and independent research are required throughout the programme.

Assessment

In order to progress from one year to the next you will need to pass all modules taken. These are examined through coursework and written examinations.

Your career

The programme will provide you with many skills, including: a solid core in business, project management and team-working; greater depth and breadth in technical capacities; and a foundation in excellent leadership. You will develop the professional, personal and inter-personal skills to enable effective communication at all levels of an organisation.

From the first week of your studies our close contacts with employers will provide you with opportunities to work with leading companies.

First career destinations of recent graduates (2013-2015) of this programme at UCL include:

- Technical Analyst, Credit Suisse
- IT Analyst, Cisco Systems
- Graduate Trainee, JP Morgan
- Investment Banking Analyst, Deutsche Bank
- Business Design Consultant, IBM

Your application

Application for admission should be made through UCAS (the Universities and Colleges Admissions Service). Applicants currently at school or college will be provided with advice on the process; however, applicants who have left school or who are based outside the United Kingdom may obtain information directly from UCAS.

We are looking for evidence of your interest in, understanding of and passion for the transformative effects of digital technologies in a business context. This may be demonstrated by paid or voluntary work experience, by examples of relevant project work carried out during your academic studies or through your articulation of the likely impacts of emerging technologies.

All successful applicants based in the UK will be invited to attend an offer-holder open day. This will provide an opportunity to find out more about the programme and meet some of the academic staff and current students.
Entry requirements

A LEVELS
Grades
AAA

Subjects
No specific subjects.

GCSE
English Language and Mathematics at grade C or 5. For UK-based students, a grade C or 5 or equivalent in a foreign language (other than Ancient Greek, Biblical Hebrew or Latin) is required. UCL provides opportunities to meet the foreign language requirement following enrolment, further details at: www.ucl.ac.uk/ug-reqs

IB DIPLOMA
Points
38 overall.

Subjects
A score of 18 points in three higher level subjects, with no score lower than 5.

OTHER QUALIFICATIONS
UCL considers a wide range of UK and international qualifications for entry into its undergraduate programmes. Full details are given at: www.ucl.ac.uk/otherquals

UNDERGRADUATE PREPARATORY CERTIFICATES
(International foundation courses)
The Undergraduate Preparatory Certificates (UPCs) are intensive one-year foundation courses for international students of high academic potential who are aiming to gain access to undergraduate degree programmes at UCL and other top UK universities.

Typical UPC students will be high achievers in a 12-year school system which does not meet the standard required for direct entry to UCL.

For more information see: www.ucl.ac.uk/upc.

TUITION FEES
The fees indicated are for undergraduate entry in the 2018/19 academic year. The UK/EU fees shown are for the first year of the programme at UCL only. The Overseas fees shown are the fees that will be charged to 2018/19 entrants for each year of study on the programme, unless otherwise indicated below.

// UK & EU: £9,250 (2018/19)
// Overseas: £25,960 (2018/19)

Full details of UCL’s tuition fees, tuition fee policy and potential increases to fees can be found on the UCL Students website.

FUNDING
Various funding options are available, including student loans, scholarships and bursaries. UK students whose household income falls below a certain level may also be eligible for a non-repayable bursary or for certain scholarships. Please see the Fees and funding pages for more details.

CONTACT
Jemma Leahy
Email: imb-info@ucl.ac.uk
Telephone:
Department: UCL School of Management

EU referendum
For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to: www.ucl.ac.uk/eu-referendum

Disclaimer
This information is for guidance only. It should not be construed as advice nor relied upon and does not form part of any contract. For more information on UCL’s degree programmes please see the UCL Undergraduate Prospectus at www.ucl.ac.uk/prospectus.