Industrial/Organisational and Business Psychology deals with human capital issues and is instrumental in helping businesses become more effective and profitable, as well as improving employees' wellbeing and performance. This brand new MSc will prepare students for academic research and professional practice in this field.

Degree summary

Our students will be exposed to the latest psychological tools and interventions currently used in business and other applied fields. Some of the key areas that we will be covering are: talent management, consultancy skills, and business seminars. In the latter students will follow a series of talks from professionals in the area, which provide a great opportunity to explore the latest techniques as well as network with like-minded professionals in the area.

One of the key principles that govern this programme is our focus on preparing practitioners utilising the latest theories in the area of organisational and business psychology. This unique focus drives our teaching methodology (applied workshops and training courses) and pedagogical focus (experiential learning).

Our cohort of students comes from a very diverse background and we make sure that we create an environment in which everyone can learn from one another. The modules, created by experts in their fields, have been designed to deepen students' understanding as well as prepare them for successful careers in the area of industrial organisation and business psychology.

A number of the tutors hosting our business seminars are among the leading professionals in the area of business psychology. This is an excellent opportunity for our students to be exposed to the latest thinking, and to network and develop projects.

The programme is delivered through a combination of lectures, seminars, presentations, case studies, practical experiments and statistical and computational work. Assessment is through examinations, essays, group projects, dissertation and oral examination.

Degree structure

Mode: Full-time: 1 year; Part-time: 2 years
Location: London, Bloomsbury

Students undertake modules to the value of 180 credits. The programme consists of six core modules (90 credits), two optional modules (30 credits) and a research dissertation (60 credits).

CORE MODULES
- Consulting Psychology
- Talent Management
- Consumer Behaviour
- Business Psychology Seminars
- Influence and Negotiation
- Organisational Psychology

OPTIONAL MODULES
- Students choose two of the following:
  - Applied Decision Making
  - Judgment and Decision Making
  - Social Cognition
  - Current Issues in Attitude Research
  - Understanding Individuals and Groups
  - Social Psychology
  - Principles of Cognition
  - Project Management
  - Mastering Entrepreneurship
  - Entrepreneurship: Theory and Practice
  - Creativity and Innovation in Organisation

DISSERTATION/REPORT
- All students undertake an independent research project which culminates in a substantial dissertation.
Your career

After the successful completion of the programme our students are eligible to apply for a number of consultancy roles. One of the most popular routes has been management consulting, where graduates are currently enjoying successful careers. In addition, a number of our applicants have found positions as HR professionals within established as well as boutique firms in the UK and internationally. Finally, given the diverse and well-rounded training, some graduates have entered the word of marketing and communications where they apply the theories they have learnt to communicate with other companies and consumers more effectively.

Employability

UCL’s Industrial Organisational and Business Psychology group includes luminaries from the talent management and consumer psychology industries, as well as illustrious academics. In addition, our programme features speakers from Google, RBS, Havas Worldwide, Dunnhumby, Sainsbury’s, Quantcast and many more.
Entry requirements

Normally a minimum of an upper second-class UK Bachelor’s degree in Psychology or related subject, or an overseas qualification of an equivalent standard.

We value applications from individuals who have relevant work experience, and/or have engaged with psychological interventions in a number of commercial and or voluntary organisational settings.

English language proficiency level

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Good.

Information about the evidence required, acceptable qualifications and test providers is provided at:
www.ucl.ac.uk/graduate/english-requirements

Your application

Students are advised to apply as early as possible due to competition for places. Those applying for scholarship funding (particularly overseas applicants) should take note of application deadlines.

When we assess your application we would like to learn:

// why you want to study Industrial/Organisational and Business Psychology at graduate level
// why you want to study Industrial/Organisational and Business Psychology at UCL
// what particularly attracts you to this programme
// how your academic and professional background meets the demands of this rigorous programme
// where you would like to go professionally with your degree

Together with essential academic requirements, the personal statement is your opportunity to illustrate whether your reasons for applying to this programme match what the programme will deliver.

FEES AND FUNDING 2017/18 ENTRY

// UK: £10,430 (FT), £TBC (PT)
// EU: £10,430 (FT), £TBC (PT)
// Overseas: £25,130 (FT), £TBC (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Current Students website.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE

All applicants: 31 January 2017

Details on how to apply are available on the website at:
www.ucl.ac.uk/graduate/apply

CONTACT

Miss Hannah Spikesley, Teaching Administrator
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Telephone: +44 (0)20 7679 8798

EU referendum

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to www.ucl.ac.uk/eu-referendum