Entrepreneurship MSc

The Entrepreneurship MSc is designed for students who intend to start and run high-impact, innovative businesses. UCL’s networks provide access to London’s thriving entrepreneurship scene, a possible founding team and investor finance for a new business.

Degree summary

Students learn the necessary skills to build and scale a successful business. This includes how to develop ideas, build prototypes, and understand what customers truly want. Students learn about finance/funding, marketing, team building and all the key issues facing rapidly scaling enterprises. The focus of the teaching and student experience is around hands-on learning and entrepreneurial activity.

UCL School of Management offers a unique research and education programme with a focus on technology management, innovation, creation/growth of technology-intensive organisations, operations research, and entrepreneurship.

Entrepreneurship MSc students have access to world-class technical expertise and resources within a structured framework of support and formal business education, backed up with strong links to UCL Innovation and Enterprise.

Students can participate in a wide range of innovation-focused initiatives and events at UCL, including the London Entrepreneurs’ Challenge, weekly networking events and the Knowledge Exchange Associates scheme. The UCL School of Management Post Graduate education is primarily taught from Canary Wharf, the heart of the new financial district of London. Additional teaching takes place at the Bloomsbury campus, a district famous for its cultural and educational institutions.

The programme is delivered through a combination of lectures, seminars, and class discussion. Students are given the opportunity to attend weekly lectures from leading global entrepreneurs and venture capitalists. Assessment is through presentations, coursework, essays, class participation, open-book and unseen examination, and the dissertation.

Degree structure

Mode: Full-time: 1 year; Part-time: 2 years
Location: London, Canary Wharf

Students undertake modules to the value of 180 credits. The programme consists of eight core modules (120 credits), and a research dissertation (60 credits).

CORE MODULES

- Building High Impact Ventures
- Customer Development and Lean Startup
- Entrepreneurial Finance
- Entrepreneurial Marketing and Analytics
- Prototyping
- Strategic Management of Entrepreneurial Ventures
- Managing The Growing Firm

OPTIONAL MODULES

- Students choose one of the following modules:
  - Fintech Entrepreneurship
  - Healthcare Entrepreneurship
  - Retail and Consumer Entrepreneurship
  - Technology Entrepreneurship

DISSERTATION/REPORT

- All students undertake an independent research project working with a mentor from the London start-up community and a supervisor from the UCL Entrepreneurship teaching team that includes a high-quality business or new venture plan as part of their 10,000-word dissertation.
Your career

Former Entrepreneurship MSc students have gone on to create start-up companies such as www.wowzer.com and www.vungle.com; work for high-profile companies including Barclays, Lloyds, Delloite, Tesco, UBS, Pegatron, the Bank of New York, France Telecom, Tradedoubler; or moved on to higher education institutions such as: Imperial College, Aberdeen University and the University of Cape Town.
Entry requirements

A minimum of an upper second-class Bachelor's degree from a UK university or an overseas qualification of an equivalent standard. Under certain circumstances, candidates with an exceptional entrepreneurial background, but not meeting the above criteria, will be considered.

Together with the academic requirements, applicants normally must have a demonstrable interest in pursuing an entrepreneurial venture or career and must have undertaken entrepreneurial activities, not simply aspire to entrepreneurship. Applicants must also have in excess of two years’ work experience.

Emphasis is placed on applicants’ ability to begin developing their startup immediately.

English language proficiency level

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency.

The level of English language proficiency for this programme is: Good.

Information about the evidence required, acceptable qualifications and test providers is provided at:

www.ucl.ac.uk/graduate/english-requirements

Your application

Students are advised to apply as early as possible due to competition for places. Those applying for scholarship funding (particularly overseas applicants) should take note of application deadlines.

Together with essential academic requirements, the personal statement is your opportunity to explain your reasons for applying to study this particular MSc programme. The programme requires that applicants have clear entrepreneurial ambitions, so you need to provide evidence of having begun to pursue these. In assessing your application, we also require you to clearly demonstrate why you want to study Entrepreneurship at UCL and how you hope to develop your future career as an entrepreneur with reference to the core course modules we offer.

FEES AND FUNDING 2017/18 ENTRY

// UK: £11,800 (FT), £6,010 (PT)
// EU: £11,800 (FT), £6,010 (PT)
// Overseas: £25,890 (FT), £12,680 (PT)

The tuition fees shown are for the year indicated above. Fees for subsequent years may increase or otherwise vary. Further information on fee status, fee increases and the fee schedule can be viewed on the UCL Current Students website.

Full details of funding opportunities can be found on the UCL Scholarships website: www.ucl.ac.uk/scholarships

APPLICATION DEADLINE

All applicants: 12 June 2017

Details on how to apply are available on the website at:

www.ucl.ac.uk/graduate/apply

CONTACT

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EU referendum

For up-to-date information relating to specific key questions following the UK’s decision to leave the EU, please refer to

www.ucl.ac.uk/eu-referendum